

EDA American Rescue Plan Program - Build Back Better Regional Challenge (BBBRC) Phase 1 Proposal - BLADES

VOWDA December Meeting December 8, 2021





The NC Clean Energy Technology Center at N.C. State University, advances a sustainable energy economy by educating, demonstrating and providing support for clean energy technologies, practices, and policies.

For over 30 years, the Center has worked closely with partners in government, industry, academia and the non-profit community to support clean energy development and deployment in North Carolina and beyond.



Our Work

- Created in December
 1987 as a resource for
 aiding the deployment
 of renewable energy and
 energy efficiency
- UNC System-chartered
 Public Service Center
 administered by the
 College of Engineering at
 North Carolina State
 University
- Objective research, analysis, training & technical assistance

Major Program Areas:

- Clean Power & Efficiency
- Renewable Energy
- Clean Transportation
- Green Building
- Energy Policy & Economic Development
- Workforce Development, Education & Outreach







Building a Lasting and Diverse Economic Sector (BLADES): Offshore Wind and Related Clean Marine Energy Technologies



EDA American Rescue Plan Program -Build Back Better Regional Challenge (BBBRC)

- Phase 1: 50-60 regional coalitions of partnering entities will be awarded, giving ~\$500,000 in technical assistance funds to develop and support three to eight projects to grow a regional growth cluster.
- Phase 2: EDA will award 20-30 regional coalitions \$25 million to \$75 million, and up to \$100 million, to implement those projects.
- BLADES Phase 1 Proposal Submitted October 2021
- Awards to be announced any day now....



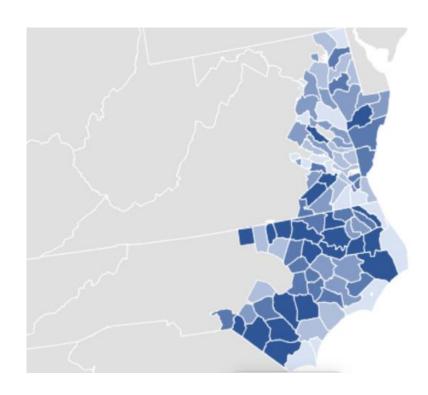
BLADES Scope and Goals

Geographic Scope

 Targets significant portions of Virginia, Maryland and North Carolina.

Goals

- Make our region the supply chain anchor for the massive U.S. OSW opportunity as it expands up and down the East Coast and beyond.
- Deployment of climate-friendly, next-generation energy technology in our region.
- Designed to operationalize the 3state SMART-POWER agreement



BLADES Cluster Footprint: darker shading indicates higher economic distress



SMART-POWER

- In October 2020, the Governors of NC, VA, and MD signed a three-state executive agreement, the Southeast and Mid-Atlantic Regional Transformative Partnership for Offshore Wind Energy Resources (SMART-POWER).
- This agreement was established to cooperatively promote, develop, and expand OSW energy and the accompanying industry supply chain and workforce.
- The BLADES initiative will implement the core elements of the SMART-POWER partnership and provide the momentum necessary to create a self-sustaining cluster beyond the period of EDA funding.







MEMORANDUM OF UNDERSTANDING

Among

Maryland, North Carolina, and Virginia

To Create the Southeast and Mid-Atlantic Regional Transformative Partnership for Offshore Wind Energy Resources (SMART-POWER)

THIS MEMORANDUM OF UNDERSTANDING (Memorandum) is made on this 29th day of October, 2020, by and among the State of Maryland, the State of North Carolina, and the Commonwealth of Virginia ("Signatory States").

WHEREAS, N.C. Gen. Stat. § 147-12(a) authorizes the Governor of North Carolina to enter into a memorandum of understanding with other states; and Article V, Section 7 of the Constitution of the Commonwealth of Virginia and § 2.2-114 of the Code of Virginia authorize the Governor of Virginia to conduct intercourse and regulate official communication with other states; and

WHEREAS, offshore wind is a renewable energy resource that can help transition to a clean energy economy and reduce the emission of greenhouse gases and other harmful air pollutants; and

WHEREAS, the Signatory States recognize that offshore wind is a fast-growing global industry with the potential for economic development and job creation in the Mid-Atlantic and Southeast United States: and

WHEREAS, offshore wind is a clean and renewable energy resource with the net technical energy potential of approximately 900,000 gigawatt-hours a year and the net technical resource capacity of approximately 245 gigawatts (GW), along the Signatory States' coasts; and

WHEREAS, there is an offshore wind project pipeline of more than 27 GW in the Atlantic Coast and the U.S. Department of Energy projects that the nation has the potential to develop 86 GW of offshore wind projects by 2050; and

WHEREAS, developing the aforementioned Atlantic Coast offshore wind project pipeline could support up to 86,000 jobs, \$57 billion in investments, and provide up to \$25 billion in economic output by 2030; and



Full MOU text available at https://files.nc.gov/governor/documents/files/SMART -POWER-MOU_FINAL.pdf

The BLADES Plan of Work – Phase 1

- Activity 1: Form a centralized BLADES regional coalition taskforce
 - finalize specific goals, metrics, and timelines for BLADES Phase 2 within the SMART-POWER framework;
 - identify and recruit additional critical partners needed to achieve stated goals;
 - secure valuable existing partner infrastructure assets (physical and institutional) to advance specific component project areas (see below); and,
 - hire the required Regional Economic Competitiveness Officer to oversee the BLADES initiative during BBBRC Phase 2, as well as an additional ED&I coordinator to manage related issues across the project areas
- Activity 2: Conduct a regional asset analysis
 - assess aspects of the supply chain and product lifecycle, including physical infrastructure, existing supply chain (including adjacent industries) in the OSW taxonomy, and workforce.
 - examine the regional training capabilities for both supply chain manufacturing and project-specific deployment of the OSW industry
- Activity 3: Establish partner working groups
 - build six project groups to address various industry needs in support of a thriving and sustainable OSW and marine energy cluster



Phase 1 Project Working Groups

Key planning activities for cluster development:

- Market Development
- OSW Supply Chain Development
- Infrastructure and Placemaking
- Workforce Development
- Innovation, Research & Commercialization
- Entrepreneurship



Phase 1 Project Team

COALITION ORGANIZATIONS	SUBJECT EXPERTISE	COMPONENT PROJECT FOCUS AREAS					
		MARKET DEVELOPMENT	SUPPLY CHAIN DEVELOPMENT	INFRASTRUCTURE & PLACEMAKING	TALENT DEVELOPMENT	INNOVATION, RESEARCH & COMMERCIALIZATION	ENTREPRENEURSHIP
NCSU/NCCETC	GENERAL				•	•	•
NCSU/EDPNC	WORKFORCE / PARTNERSHIPS						
NC DOC	GENERAL / SMART-POWER						
EDPNC	RECRUITMENT / SUPPLY CHAIN			•			
NC A&T	WORKFORCE / ENERGY TECH / DEI						
CSI - ECU/NCSU	ENERGY TECH						
UNCW	SUPPLY CHAIN		•			•	
NC DOT	SUPPLY CHAIN			•			
ECSU	ENTREPRENEURSHIP / DEI			•			
VA DEPT. OF ENERGY	GENERAL / SMART-POWER			•			
TIDEWATER CC	WORKFORCE / DEI						
VEDP	RECRUITMENT / SUPPLY CHAIN			•			
MD ENERGY ADMINISTRATION	GENERAL / SMART-POWER	•	•	•	•	•	
NCSU/IES	SUPPLY CHAIN / MEP						
SOUTHEASTERN WIND COALITION	OSW TRADE ASSOCIATION		•	•			



Contact us

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