



BECOME AN ENERGY AMBASSADOR

Empowering Virginians to reduce their energy usage and save money.

Virginia Energy Connect (VEConnect) is the Commonwealth's central hub for energy incentive information—covering energy efficiency, solar, storage, EVs, and more. Through a user-friendly website and community outreach, VEConnect connects Virginians with the right energy programs and resources.

WHAT IS AN ENERGY AMBASSADOR?

Energy Ambassadors are trusted community connectors—individuals who help residents and businesses understand and access energy incentives.

As an Energy Ambassador, you can make a real difference by helping your community access energy upgrades that lower bills, improve comfort, and create a healthier environment for all.

Your guidance can turn confusion into action by:

- **Simplifying** complex information
- **Helping** people apply for the right incentives
- **Connecting** Virginians to real benefits like lower energy bills, healthier homes, & cleaner air

Ambassadors may work for nonprofits, local governments, or other organizations. To learn more contact us at:

connect@energy.virginia.gov

READY TO GET STARTED?

Join a growing network of local leaders bringing energy savings to every corner of Virginia.

Learn more at energy.virginia.gov/connect

AMBASSADOR DUTIES



Referring consumers to the right programs



Helping people decide which upgrades to pursue



Guiding users through the VEConnect website



Promoting VEConnect at community events



Collecting and sharing basic contact info for follow-up

TRAINING & SUPPORT



Free, on-demand training videos (10 minutes each)



Quick quizzes after each lesson



Certification upon completion



Full marketing toolkit: flyers, email templates, social posts, infographics & more

Disclaimer: Energy savings vary, but an energy assessment will give you a precise estimate. This material is based upon work supported by the U.S. Department of Energy's Office of State and Community Energy Programs (SCEP) under the Energy Efficiency and Conservation Block Grant Program (EECBG) Award Number DE-SE0000606 and the U.S. Environmental Protection Agency under the Greenhouse Gas Reduction Fund, authorized by the Inflation Reduction Act. The views expressed herein do not necessarily represent the views or policies of the U.S. Department of Energy, the U.S. Environmental Protection Agency, or the United States Government. The EPA does not endorse any products or services mentioned herein.